Milestones

A trip down memory lane, in celebration of 10 years of Captify

Search-Powered Contextual ©

Puts privacy 'top of plan' for a cookieless world

The Sunday Times International Track 200 $\, \nabla$

CANADA (?)



Embarking on a change of careers at 60 is daunting to say the least. Captify has given me a chance to learn a completely new skill set and launch a career in advertising after 40 amazing years in the music industry and I'm totally loving it.

Colin Wallace on joining Captify as an 'Uptern'

The Search Intelligence Platform for the open web 'Google Trends on steroids'—MediaPost

Business Insider's 'Hottest Ad Tech Companies' ∇

The Sunday Times Tech Track 100 🛡

Campaign 'Best Places to Work'

Fusing multi-channel media with Search Intelligence

Named a Programmatic Power Player by AdExchanger

EY Entrepreneur of the Year London & South East ∇

'FMCG/CPG' winner at The Drum Digital \heartsuit Advertising Awards with Jack Daniel's

work that our D&I taskforce has done, and continues to do—ensuring that Captify is truly inclusive for all. Sophie Theadom

I was SOO ecstatic to see our French client win Captify's Media Rocks battle of the

bands in London...sorry UK:)

Vincent Pelillo

on Captify France & Media Rocks

It was a huge honour being selected as

Chairperson for The Futures Board,

working alongside Captify's Founders and

Investors on steering business change.

Aisha Malik

on joining Captify's Futures Board

Seeing my branding and design come

to life at Captify at Cannes was a pretty special moment, not one that many designers get to experience in person.

Tara Gittus on working on Captify's flagship event

Our global D&I Day of Reflection was a

poignant moment of learning from raw and

honest conversations. I'm truly proud of the



It feels great to bring the power of search intent, largely a data blindspot for publishers, to them by putting unique innovation into their hands. Launching Sense for Publishers was such a proud moment for our team and a game-changing one for our publishers around the world.

> Matthew Papa on publisher innovation

Flying the Captify flag on top of Mt Kilimanjaro

with 15 of my fellow Captifyers was an

unforgettable moment.

Maddie Basso

on raising £30,000 for The MS Trust

Search-Powered CTV Captify pioneers industry's only

AUSTRALIA %

Search-Powered CTV offering

'Mid-sized Growing Business of the Year' + 'Santander Technology Business of the Year

Creative Studio The industry's first Search-Powered Creative Studio 'Most Effective Use of Data for Creativity'—Captify × Bose

Captify launches consultative insights studio helping brands to make better decisions from data MILAN | ATLANTA | SAN FRAN | LA

at The Drum Digital Advertising Awards

2019



Natwest Great British Entrepreneur Awards

Captify launches Perception vs Reality stage © live at Advertising Week NY

CHICAGO | BOSTON (?)

Forbes '5 Fastest-Growing ∇

2018

Captify's insights fuel live reporting with

and raises £30,000 for charity

CNBC live reporting ©

CNBC for Black Friday & Cyber Monday

British Businesses To Watch Captify launches Media Rocks event ©

MADRID

ideo: Industry first © **Emirates partners with Captify for**

Search-Powered Dynamic Video campaign

Business Insider's '37 Hottest $\, \nabla$ Pre-IPO Ad Tech Start-ups

NEW YORK | MANCHESTER

it's always great to spend a couple of days switching off, especially in the middle of the Joshua Tree desert with the company's Founders. Yuriy Filatov

Working in a fast-paced environment,

on Captify's digital detox trips

Celebrating being named as the no.1

start-up in the UK felt like we were 'really

hot' and building something special—

the start of massive things to come.

Alex Blundell-Jones

2016

world's biggest festival of advertising and creativity

Captify launches in augura industry gathering at the

Series B investment from Smedvig Capital

PARIS

2015

unique real-time insights to fuel strategy

Captify goes beyond media offering to deliver

HAMBURG

Launches Insights offering ©

2014

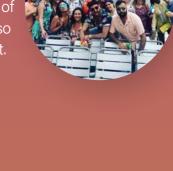
panoramic © **Series A investment from**

Panoramic Growth Equity

The Natwest Great British Entrepreneur Awards 2013

As the first CS hire in London and the first CS manager on the ground when we

opened in NYC, I have seen the evolution of the company firsthand, and we've come so far!! Can't wait to see what's in store next. Amy Wood



Captify opens tech hub centre of excellence to drive innovation across its product

Launches Semantics team ©



challenge massive US juggernauts at their

Dominic Joseph & Adam Ludwin

New York, Rome and Marrakesh. Lucy Shutt-Vine

Search Intelligence © Captify embarks on changing the future of search

LONDON (?)

KYIV (?)

2012 Having both worked in the industry and being exposed to tech and data offerings on the market, we saw an opportunity to

2011





